



## Media Release

### Contact:

Elizabeth Trocchio  
Director of Marketing  
Sjögren's Foundation  
11071 Parkridge Blvd Ste 170  
Reston, VA 20191  
Fax: 301/530-4420  
Email: [etrocchio@sjogrens.org](mailto:etrocchio@sjogrens.org)  
Website: <http://www.sjogrens.org>

## **PUBLIC SERVICE ANNOUNCEMENT (20 seconds)**

### Sjögren's is pronounced SHOW-grins

Do you know what Sjögren's (SHOW-grins) is? Visit the Sjögren's Foundation at [www.sjogrens.org](http://www.sjogrens.org) to learn more about this common autoimmune disease that affects 4 million Americans. That's [sjogrens.org](http://www.sjogrens.org) for more information.

Did you know that dry mouth, dry eyes and fatigue are all symptoms of Sjögren's (SHOW-grins)? Visit [sjogrens.org](http://www.sjogrens.org) ([sjogrens.org](http://www.sjogrens.org)) to learn more about this common autoimmune disease that affects 4 million Americans. That's [sjogrens.org](http://www.sjogrens.org) for more information.

Do you know what Sjögren's (SHOW-grins) is? Or that Sjögren's is over 3 times more common than related diseases such as Lupus or Multiple Sclerosis. Visit [sjogrens.org](http://www.sjogrens.org) ([sjogrens.org](http://www.sjogrens.org)) to learn more. That's [sjogrens.org](http://www.sjogrens.org) for more information.

Do you know what Sjögren's (SHOW-grins) is? Visit [sjogrens.org](http://www.sjogrens.org) ([sjogrens.org](http://www.sjogrens.org)) to learn more about this common autoimmune disease that affects an estimated 4 million Americans. That's [sjogrens.org](http://www.sjogrens.org) for more information.

Did you know that an estimated 4 million Americans (1 in 70) are currently living with Sjögren's (SHOW-grins)? Yet many sufferers are still undiagnosed and struggling to figure out why their health is deteriorating. Visit [sjogrens.org](http://www.sjogrens.org) ([sjogrens.org](http://www.sjogrens.org)) to learn more.